



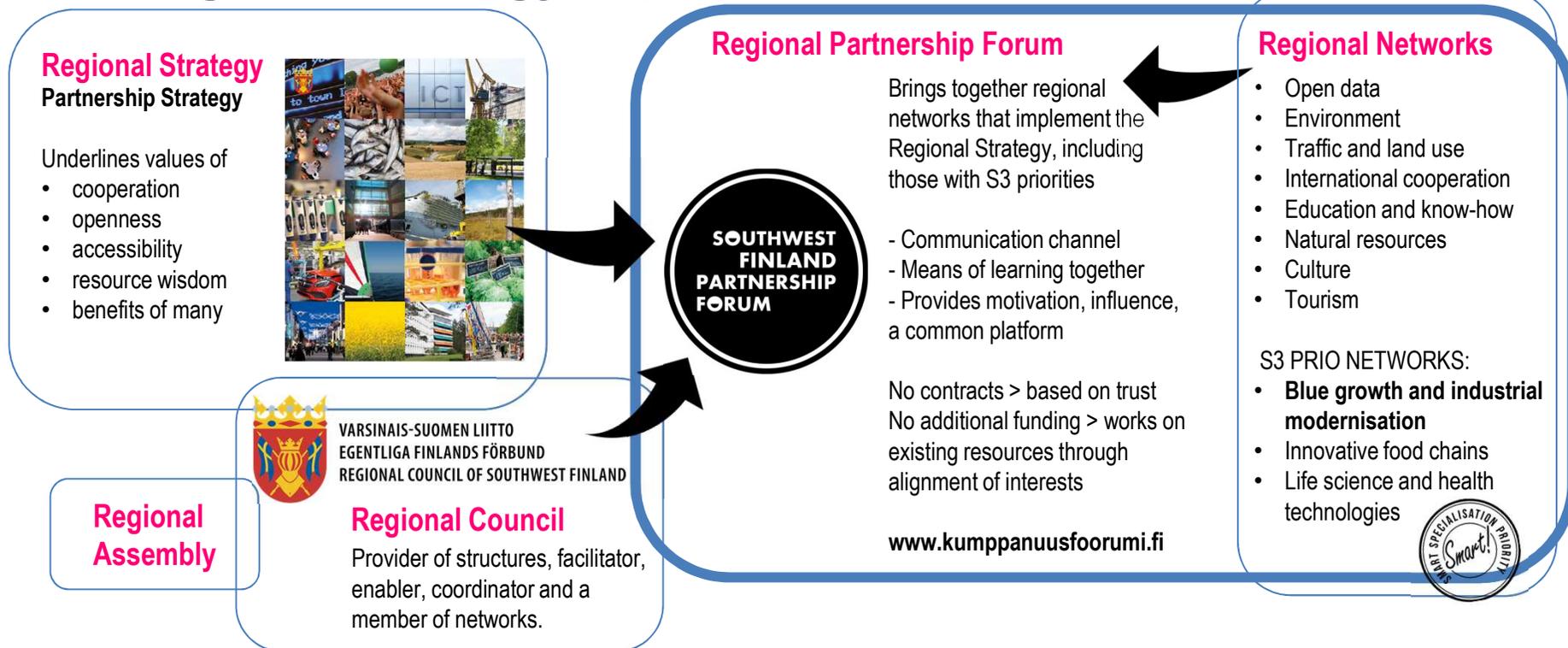
Smart Specialisation strategies and Blue Growth
RIS3 implementation schemes: plans and practice
Case Southwest Finland

Salla-Maria Lauttamäki, Regional Council of Southwest Finland

Berlin, 22.01.2019

#SmartBlueRegions2019

Our regional strategy implementation scheme



What works in our S3 implementation?

Based on **existing strategy framework**, communication channels, expert groups and tradition of cooperation

Based on **trust, commitment and willingness** to cooperate among regional stakeholders. Poll in 2018: 89 % support

Regional Council has **allocated resources** on development and communication of strategy and stakeholder cooperation

Existing **political and organisational back-up** through Regional Strategy approval

Trusted role of regional **authority as a facilitator**, enabler > **openness and equality** of stakeholders as the experts

Existing reporting and **transparent planning** methods: accessible information

Agile, internationally strong and competitive companies, development organisations and research organisations

What are the "bottlenecks" for us and need work?

S3 **concepts still often difficult** to grasp

All three priority networks **not yet active** in S3 context

Limited resources require new and smart solutions how to proceed and implement

Views **not entirely finalised on what is expected** as a S3 result in our region (evaluation)

Communication and **"marketing"** of S3 not sufficient yet

Regional and priority **action plans** not ready

Priority **formulations** tricky: vast sectors with many actors can be difficult to manage



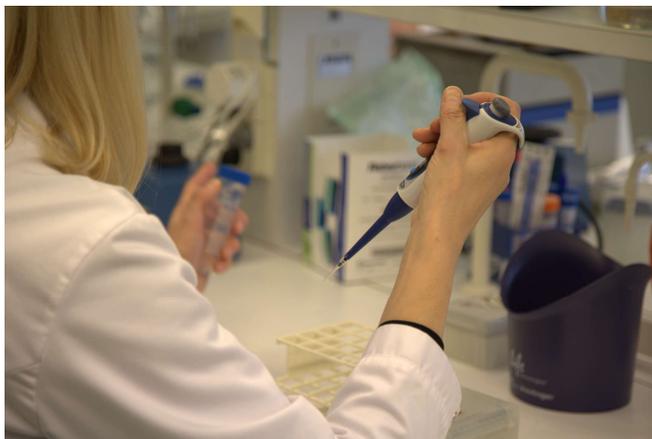
What's next? Plans to improve & adjust

- More discussion and cooperation with regional S3 intermediaries
- More face-to-face meetings with regional S3 stakeholders to explore and formulate action plans
- More communication and marketing of S3 opportunities regionally through Southwest Finland Partnership Forum
- More and accessible information on current status of regional S3 priority industries
- Increased visibility and membership of regional actors on EU S3 platform
- More cooperation with transregional partners
- Long-term commitment from all stakeholders and regular possibilities to exchange information and ideas





Thank you!



Photos: Antti Vaalikivi, Viri Teppo-Pärnä

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