



SMART BLUE REGIONS PROJECT CONFERENCE

The role of regions in fostering blue growth

PERISCOPE – reaping the potential of the oceans

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#SmartBlueRegions2019



PERISCOPE

reaping the potential of the oceans



PERISCOPE partners



SCHOOL OF BUSINESS AND SOCIAL SCIENCES
AARHUS UNIVERSITET



GCE | **NODE** | GLOBAL CENTER
OF EXPERTISE

Nederland Maritiem Land
High Tech, Hands On



PERISCOPE targets

- Clusters / networks
- Businesses
- Entrepreneurs
- Researches
- Universities
- Investors & funds
- Incubators
- Costumers / users
- Regional / local authorities
- Development agencies

PERISCOPE bottom-up EDP

Scan opportunities

- Regional trend jams

Assess opportunities and develop ideas

- Regional idea jams
- Sharing ideas with community
- Feedback from community

Opportunity development

- Synchronizing ideas
- Matchmaking
- Inter-regional project development workshops

Opportunity deep dives

- Scenario analysis workshops on top opportunities

Launch

- Project application
- Market solutions

Contribution to Blue Growth

- Market focus – missing link in Interreg portfolio
- Bringing together fragmented and specialised knowledge in a novel EDP
- Established EDP to reinforce the knowledge base, identify and valorise innovation ideas
- Stimulate industry-driven action on the concrete opportunities ahead
- Generation of new business alliances

Public support to Blue Growth

- Work package dedicated to this
- Cluster secretariats and research institutions will give input as voice of their members
- Connect with smart specialisation in the regions and synthesise the market signal of regional industry into meaningful input to S3 planning.

Public support to Blue Growth

- Increase understanding of innovation support and conditions for blue business development, feeding stakeholders with practical insight on emerging Blue Growth opportunities and practical barriers to pursue those.
- Improve awareness of, and access to, support measures, finance and (prototyping and test) infrastructures for transnational Blue Growth projects.

Online guide



Country fiches

✓ Scotland



✓ Norway



✓ Sweden

✓ England



✓ Denmark



✓ Germany

✓ Belgium



✓ The Netherlands

Country fiches

- Cross-country, cross-regional learning
- Sharing of best practices
- Overview of the region/country's smart specialization
- IPR, regulations and standard support
- Permits and exemptions
- Cross border financial instruments
- SME-oriented incubator support
- Prototyping and laboratory/testing infrastructures and co-working spaces

Thank you

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