



SMART BLUE REGIONS PROJECT CONFERENCE

The role of regions in fostering blue growth

The role of clusters and technology parks in making blue biotechnology a driver of blue growth (ALLIANCE project)

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#SmartBlueRegions2019

ALLIANCE Service Offer



ALLIANCE - regional cooperation

- 26 unique cases in five batches
- International mentorship from BSR
- New partnerships and collaboration projects
- Successful performance of ALLIANCE cases outside the region as well

Tartu Biotechnology Park

Activities

- Infrastructure services
- Business development and consultancy services
- Investments into new companies

Focus Areas

- Blue Biotechnology
- Red Biotechnology
- Natural cosmetics
- Food technologies

Tartu Biotechnology Park - cooperation

- Local



- National



- Regional



Case #15 – Furcella OÜ

- ALLIANCE – first marine bioproduct success - natural cosmetics with components from red algae



Case #21 – Vetik OÜ



- Regional and international support has provided knowledge and experiences to continue on local level with prototyping and developing the whole production process on a large scale

The role of clusters and technology parks

- to get to know the sector
- to be able to see the business behind the idea
- to identify the right partners
- to be translator between the research communities and the industry
- to build a chain of people and organisations
- to facilitate new B2B cooperation
- to facilitate new business and science collaboration projects
- to recruit new actors
- to involve external expertise
- to introduce new markets
- to promote the sector

Thank You!

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