

## SMART BLUE REGIONS PROJECT CONFERENCE

# AGENDA

08:30–09:00 Welcome coffee and snacks

📍 *coffee room*

09:00–09:45 Setting the scene

📍 *Audimax*

- Welcome from Schleswig Holstein – **Steffen Lüsse**, Head of Division “Ports, Shipping” at the Ministry of Economic Affairs, Transport, Employment, Technology and Tourism Schleswig-Holstein, Lead partner of Smart Blue Regions
- Region Pomorskie and the need for trans-regional cooperation for blue growth – **Karolina Lipińska**, Vice Director of the Economic Development Department, Pomorskie Marshall Office
- SUBMARINER Network as a facilitator for blue growth cooperation – **Angela Schultz-Zehden**, SUBMARINER Network for Blue Growth EEIG

09:45–10:45 Session 1 (Plenary)

📍 *Audimax*

Paving the way to regional cooperation: Outputs and results from current blue growth projects

- The Smart Blue Regions’ Baltic Sea Region-wide study identifying blue growth cooperation opportunities – **Barbara Weig**, SUBMARINER Network for Blue Growth EEIG
- Multi-Use in European Seas: The MUSES Action Plan – **Ivana Lukic**, SUBMARINER Network for Blue Growth EEIG
- The role of technology parks in making blue biotechnology a driver of blue growth (ALLIANCE project) – **Mariann Nölvak**, Tartu Biotechnology Park
- What are the role of and the associated benefits for regions promoting mussels farming (Baltic Blue Growth project) – **Lena Tasse**, Region Östergötland
- Discussion

10:45–11:15 Coffee break

📍 *coffee room*

11:15–12:45 Session 2 (parallel workshops)

Cross-sectoral cooperation stimulating blue growth

3 parallel workshops

**1:** Smart Specialisation Strategies and blue growth

📍 *Audimax*

📄 P. 04

**2:** Skills and education required to implement blue growth

📍 *Workshop room 1*

📄 P. 04–05

**3:** How blue economy can benefit from the transferability of project based tools

📍 *Workshop room 2*

📄 P. 05

12:45–14:15 Lunch break

📍 *coffee room*

## AGENDA



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### 14:15–15:45 Session 3 (Interactive Plenary)

📍 *Audimax*

#### Techniques for fostering blue growth

- Effective policy measures fostering blue growth (Smart Blue Regions) – **Edgars Rantītšs**, Riga Planning Region
- Clusters as drivers of blue growth outside of the Baltic Sea – **Philippe Monbet**, Pôle Mer Bretagne Atlantique
- Monitoring and evaluating the impacts of Maritime Spatial Planning – **Riku Varjopuro**, Finnish Environment Institute (SYKE)
- The service offer approach of the SUBMARINER Network (followed by an interactive session) – **Efthalia Arvaniti**, SUBMARINER Network for Blue Growth EEIG

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### 15:45–16:15 Coffee break

📍 *coffee room*

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### 16:15–17:15 Session 4 (Plenary)

📍 *Audimax*

#### Approaches to financing blue growth

- The investment platform for Blue economy of the EU Commission – **Claus Schultze**, European Commission, DG MARE
- BSR-EMFF Network: Using regional funds for transnational cooperation – **Dr. Kari Saulamo**, Finnish Ministry of Agriculture and Forestry
- The Periscope project: Public support to blue growth – **Kristine Lunde Tellefsen**, South Norway European Office, Lead partner of Periscope
- Discussion

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### 17:15–18:00 Closing Session

📍 *Audimax*

- Findings and messages from the four thematic sessions: panel discussion with regional representatives  
Panellists:  
**Steffen Lüsse**, Lead partner of Smart Blue Regions, Ministry of Economic Affairs, Transport, Employment, Technology and Tourism Schleswig-Holstein  
**Joanna Przedzimirska**, Maritime Institute in Gdansk, Member of the Council of the Pomorskie “Blue” Smart Specialization  
**Jessica Hjerpe Olausson**, Senior Maritime Expert, Region Västra Götaland  
**Inga Brieze**, Head of Projects Management Department, Riga Planning Region  
**Åsa Bjering**, Executive Secretary of the Baltic Sea Commission, Conference of Peripheral Maritime Regions (tbc)

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### 18:00–19:30 Get-together drink

📍 *coffee room*

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